

PROFESSIONAL COMMUNICATION MINOR

Arts and Technologies

The Professional Communication minor offers students the opportunity to explore theories and techniques that enable effective communication to occur in a variety of professional settings.

Please see complete information on all of the requirements (<https://coursecatalog.plymouth.edu/undergraduate-programs/minors/>) to earn a minor at Plymouth State University.

Course	Title	Credits
Minor Requirements		
CM 2915	Communication and Leadership	4
CM 3645	Communication Theory (WRCO)	4
Complete at least seven credits with at least one CM course and one course at the 3000 level or above:		7-8
CM 2006	Intercultural Communication	
CM 2007	Strategic Communication	
CM 2405	Public Speaking	
CM 2775	Media and Cultural Studies (TECO)	
CM 2995	Professional Social Media	
CM 3095	Technical Communication (TECO,WRCO)	
CM 3675	Journalism in the Digital Age (TECO,WRCO)	
BUS 2300	Business Writing and Presenting (WRCO)	
BUS 1100	Introduction to Marketing and Sales	
MKT 3140	Creating Effective Marketing Content	
MKT 3230	Public Relations	
Total Credits		15-16

¹ Students majoring in Business (Accounting, Business Administration, Finance, Management, Marketing, Sports Management) cannot count this class toward the minor.