

DATA ANALYTICS MINOR

The data analytics minor program prepares students for an entry-level data analyst role and builds a strong foundation for other data-related careers. It also provides great tools to all students, regardless of their career path, as data analytics touches all disciplines. Students will learn working knowledge of essential data analytics tools such as spreadsheets, R, and SQL. No prior experience in coding is required.

Please see complete information on all of the requirements (<https://coursecatalog.plymouth.edu/undergraduate-programs/minors/>) to earn a minor at Plymouth State University.

Course	Title	Credits
Level-1 - Choose one from:		4
HIDI 1430	Making Sense of "Madness:" Diagnoses and Data (SSDI)	
PODI 1045	Terrorism and Counter-Terrorism (PPDI)	
Level 2- Required Courses		
DAT 3000	Intro to Data Analytics (QRCO,TECO)	4
DAT 3100	Intermediate Data Analytics	4
Level 3 - Choose one from:		3-4
CJ 3260	Data Analysis for Criminal Justice (QRCO,TECO)	
CS 3650	Big Data Administration and Analysis	
DAT 3200	Building Predictive Web App	
FIN 3100	Financial Analytics (QRCO,TECO)	
MKT 3120	Marketing Research and Consumer Insights (QRCO)	
ACC 4100	Accounting Info Systems and Analytics (QRCO,TECO)	
PO 3125	Political Parties, Elections, and Interest Groups (TECO)	
MGM 3190	Business Operations Analytics (QRCO)	
MA 3280	Regression Analysis	
Total Credits		15-16