

BUSINESS ADMINISTRATION MINOR

Innovation and Entrepreneurship

The Business Administration minor is designed to provide non-business majors with fundamental business knowledge to provide students with a competitive edge. The courses deliver skills, knowledge, and abilities that bring business acumen into many careers and academic pursuits.

Please see complete information on all of the requirements (<https://coursecatalog.plymouth.edu/undergraduate-programs/minors/>) to earn a minor at Plymouth State University.

Course	Title	Credits
Minor Requirements		
BUS 1100	Introduction to Marketing and Sales	4
BUS 1400	Principles of Economics (GACO)	4
BUS 2000	Financial & Managerial Accounting	4
MGM 3150	Fundamentals of Business Operations	2
MGM 3450	Organizational Behavior & Team Development (DICO)	4
Total Credits		18

¹ Transfer credits and course equivalencies will be considered. The minimum number of credits required for this minor is 16.