MANAGEMENT (BS)

Innovation and Entrepreneurship

The Bachelor of Science degree in Management prepares students with the quantitative and qualitative problem solving and teamwork skills to work with and lead people to achieve strategic organizational goals. Students are prepared to compete for management positions in local to global corporate, governmental, and non-profit sectors of the economy. The program of study allows students to focus on skills and capabilities specific to the fields or industries in which they are interested, including classes in entrepreneurship, big data and analysis, business consulting, and professional selling. All baccalaureate business degree programs offered are nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

Degree Requirements

MANAGEMENT, Bachelor of Science (120 credits)

The Bachelor of Science degree in Management prepares students with the quantitative and qualitative problem solving and teamwork skills to work with and lead people to achieve strategic organizational goals. Students are prepared to compete for management positions in local to global corporate, governmental, and non-profit sectors of the economy. The program of study allows students to focus on skills and capabilities specific to the fields or industries in which they are interested, including classes in entrepreneurship, big data and analysis, business consulting, and professional selling. All baccalaureate business degree programs offered are nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

Course	Title	Credits
Business Commo	n Component	
BUS 1100	Introduction to Marketing and Sales	4
BUS 1200	Business Law and Ethics (DICO)	4
BUS 1300	Digital Information Technologies (TECO)	4
BUS 1400	Principles of Economics (GACO)	4
BUS 2000	Financial & Managerial Accounting	4
BUS 2200	Management and Decision Making	4
BUS 2300	Business Writing and Presenting (WRCO)	4
BUS 2400	Financial Management	4
Major Requireme	nts	
MGM 3450	Organizational Behavior & Team Development (DICO)	4
MGM 4250	Managing Human Resources	4
MGM 4900	Strategy & Sustainable Competitive Advantage	4
Major Electives		
Choose one MKT	or SAL 3000/4000-level course	4
Choose one FIN o	or ECN 3000/4000-level course	4
Business Elective	es	
Choose two ACC, 3000/4000-level of	BUS, ECN, ENT, FIN, LAW, MGM, MKT, SAL, SM courses	8
Quantitative Reas	soning in the Discipline Connection	
MGM 3190	Business Operations Analytics (QRCO)	4
Mathematics Fou	ndations	
MA 2210	Finite Math with Business Statistics (QRCO)	4

General Education (https://coursecatalog.plymouth.edu/general-education/)

Total Credits		120
Free Electives		17
	Integrated Capstone	3-4
	se from CTDI, PPDI, SIDI, SSDI) (https://	3-4 4-8
SIDI (https:// coursecatalog.ply general- education/#SIDI)		3-4
PPDI (https:// coursecatalog.ply general- education/ #PPDI)		3-4
CTDI (https:// coursecatalog.ply general- education/#CTDI)		3-4
IS 1115	Tackling a Wicked Problem	4
EN 1400	Composition	4
education/)		

Directions should total 20 credits (unless the major has a waiver for a specific Direction).

Recommended Course Sequence

Check all course descriptions for prerequisites before planning course schedule. Course sequence is suggested but not required.

To complete the bachelor's degree in 4 years, you must successfully complete a minimum of 15 credits each semester or have a plan to make up credits over the course of the 4 years. For example, if you take 14 credits one semester, you need to take 16 credits in another semester. Credits completed must count toward your program requirements (major, option, minor, certificate, general education or free electives).

Course	Title	Credits
Year One		
EN 1400	Composition	4
IS 1115	Tackling a Wicked Problem	4
MA 2210	Finite Math with Business Statistics (QRCO)	4
BUS 1100	Introduction to Marketing and Sales	4

Management (BS)

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BUS 1200	Business Law and Ethics (DICO)	4
BUS 1300	Digital Information Technologies (TECO)	4
BUS 1400	Principles of Economics (GACO)	4
CTDI (https://	Creative Thought Direction	3-4
coursecatalog.plymogeneral-education/ #CTDI)	•	
	Credits	31-32
Year Two		
BUS 2100	Introduction to Finance	2
BUS 2000	Financial & Managerial Accounting	4
BUS 2200	Management and Decision Making	4
BUS 2300	Business Writing and Presenting (WRCO)	4
	om CTDI, PPDI, SIDI, SSDI) (https:// outh.edu/general-education/) ¹	3-4
SSDI (https:// coursecatalog.plymogeneral-education/ #SSDI)	Self and Society Direction outh.edu/	3-4
SIDI (https:// coursecatalog.plymogeneral-education/ #SIDI)	Scientific Inquiry Direction บ	3-4
PPDI (https:// coursecatalog.plymo general-education/ #PPDI)	Past and Present Direction outh.edu/	3-4
	Credits	26-30
Year Three		
MGM 3190	Business Operations Analytics (QRCO)	4
MGM 3190 FIN or ECN 3000/400	00 level course	4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/40	00 level course 100 level course	4 4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/40 Any BUS 3000/4000	00 level course 00 level course level elective	4 4 4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fi	00 level course 100 level course	4 4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fi	00 level course 100 level course level elective rom CTDI, PPDI, SIDI, SSDI) (https:// buth.edu/general-education/) Integrated Capstone	4 4 4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fr coursecatalog.plymo INCP (https:// coursecatalog.plymo general-education/	00 level course 100 level course level elective rom CTDI, PPDI, SIDI, SSDI) (https:// buth.edu/general-education/) Integrated Capstone	4 4 4 3-4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose ficoursecatalog.plymolince) INCP (https://coursecatalog.plymolince) general-education/#INCP)	00 level course 100 level course level elective rom CTDI, PPDI, SIDI, SSDI) (https:// buth.edu/general-education/) Integrated Capstone	4 4 3-4 4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose ficoursecatalog.plymolince) INCP (https://coursecatalog.plymolince) general-education/#INCP)	00 level course 100 level course level elective 100 m CTDI, PPDI, SIDI, SSDI) (https:// 100 buth.edu/general-education/) Integrated Capstone 100 level course 1	4 4 3-4 4 8-9
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose free coursecatalog.plymost) INCP (https://coursecatalog.plymost) general-education/#INCP) Free Electives	00 level course 100 level course level elective 100 m CTDI, PPDI, SIDI, SSDI) (https:// 100 buth.edu/general-education/) Integrated Capstone 100 level course 1	4 4 4 3-4 4 8-9
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose ficoursecatalog.plymolince) INCP (https://coursecatalog.plymolince) general-education/#INCP) Free Electives Year Four	Ol level course Old level course Idevel elective Old CTDI, PPDI, SIDI, SSDI) (https://outh.edu/general-education/) Integrated Capstone Old Credits Strategy & Sustainable Competitive Advantage	4 4 3-4 4 8-9 31-33
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose free coursecatalog.plymous) INCP (https://coursecatalog.plymous) general-education/#INCP) Free Electives Year Four MGM 4900 Any BUS 3000/4000 Directions (choose free)	Ol level course Old level course Old level course Devel elective Old CTDI, PPDI, SIDI, SSDI) (https:// Outh.edu/general-education/) Integrated Capstone Old Credits Strategy & Sustainable Competitive Advantage Devel Elective Old CTDI, PPDI, SIDI, SSDI, total 20 credits)	4 4 3-4 4 8-9 31-33
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose free coursecatalog.plymous) INCP (https://coursecatalog.plymous) general-education/#INCP) Free Electives Year Four MGM 4900 Any BUS 3000/4000 Directions (choose free)	Ol level course 100 level level level general-education/) 101 lntegrated Capstone 101 lntegrated Capstone 102 lovelits 103 Strategy & Sustainable Competitive 104 Advantage 105 level Elective 106 CTDI, PPDI, SIDI, SSDI, total 20 credits) 107 loveliness Connection	4 4 3-4 4 8-9 31-33 4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 MKT or SAL 3000/400 Directions (choose froursecatalog.plymore) INCP (https://coursecatalog.plymore) general-education/#INCP) Free Electives Year Four MGM 4900 Any BUS 3000/4000 Directions (choose froursecatalog.plymore) WECO (https://coursecatalog.plymore) general-education/	Ol level course 100 level level level general-education/) 101 lntegrated Capstone 101 lntegrated Capstone 102 lovelits 103 Strategy & Sustainable Competitive 104 Advantage 105 level Elective 106 CTDI, PPDI, SIDI, SSDI, total 20 credits) 107 loveliness Connection	4 4 3-4 4 8-9 31-33 4 4 3-4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 MKT or SAL 3000/4000 Directions (choose fr coursecatalog.plymore INCP (https:// coursecatalog.plymore general-education/ #INCP) Free Electives Year Four MGM 4900 Any BUS 3000/4000 Directions (choose fr (https://coursecatalog.plymore general-education/ #WECO (https:// coursecatalog.plymore general-education/ #WECO)	Ol level course 100 level level level general-education/) 101 lntegrated Capstone 101 lntegrated Capstone 102 lovelits 103 Strategy & Sustainable Competitive 104 Advantage 105 level Elective 106 CTDI, PPDI, SIDI, SSDI, total 20 credits) 107 loveliness Connection	4 4 3-4 4 8-9 31-33 4 4 3-4 3-4

Directions should total 20 credits (unless the major has a waiver for a specific Direction).

Learning Outcomes

- Students will demonstrate critical thinking and problem-solving skills.
- Students will demonstrate effective written and oral communication.
- Students will demonstrate the ability to recognize when change is needed, adapt to change as it occurs, and lead change.

Career Pathways

If you want to play a leadership role in a small, mid- or large-sized business, or start your own business, a PSU management degree will give you the skills you need to succeed.