

FINANCE (BS)

Innovation and Entrepreneurship

The Bachelor of Science (BS) in Finance program is structured to provide students with the essential skills and knowledge required to excel in a diverse range of industries. Rooted in a solid foundation of finance and economics, the program provides training in corporate finance, investments and other domains of financial planning, financial institutions, international finance, public finance and real estate.

Students are also afforded the opportunity to tailor their academic experience through elective courses and the option to pursue minors in Data Analytics, Accounting, and/or Professional Sales, further enhancing their career prospects.

The program emphasizes practical experience in analyzing financial data, evaluating investment opportunities, and understanding market dynamics, preparing students to make informed and effective financial decisions. Graduates of the BS in Finance program are well-positioned to enter high-demand fields such as corporate finance, banking, investments, and financial services, with competitive earning potential. Alternatively, students may wish to pursue further graduate work in the field.

All baccalaureate business degree programs offered are nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

Degree Requirements

FINANCE, Bachelor of Science (120 credits)

The Bachelor of Science in Finance offers an applied program laying a solid finance, economics, and accounting foundation. There is consistent demand for financial professionals in the fields of corporate finance, banking, lending, and investment industries. Upon completion of the program, our students have marketable skills to pursue careers in these extensive areas. The program further equips students with data analytics skills and prepares them for financial advisory roles. Students may alternatively pursue graduate study in the field. *All baccalaureate business degree programs offered are nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP).*

Course	Title	Credits
Business Common Component		
BUS 1100	Introduction to Marketing and Sales	4
BUS 1200	Business Law and Ethics (DICO)	4
BUS 1300	Digital Information Technologies (TECO)	4
BUS 1400	Principles of Economics (GACO) (GACO)	4
BUS 2000	Financial & Managerial Accounting	4
BUS 2200	Management and Decision Making	4
BUS 2300	Business Writing and Presenting (WRCO)	4
BUS 2400	Financial Management	4
Major Requirements		
FIN 3200	Corporate Finance	4
FIN 3400	Investment Principles	4
FIN 4300	Professional Financial Planning	4
ECN 4100	Money and Banking	4
MGM 4900	Strategy & Sustainable Competitive Advantage	4

Tier One Major Elective		
Complete one course from the following:		4
ECN 3100	Intermediate Macroeconomics	
ECN 3200	Intermediate Microeconomics	
Major Electives		
Complete two courses from the following:		8
ACC 3000/4000 level course		
BUS 4620	Business Internship	
ECN 3100	Intermediate Macroeconomics (If it is not taken in the tier one major elective)	
ECN 3200	Intermediate Microeconomics (If it is not taken in the tier one major elective)	
ECN 3300	Managerial Statistics	
FIN 4200	International Finance and Economic Policy	
ECN 4400	Current Topics in Economics	
FIN 3300	Real Estate Investment & Finance	
FIN 4400	Seminar in Finance	
Quantitative Reasoning in the Discipline Connection		
FIN 3100	Financial Analytics (QRCO,TECO)	4
Mathematics Foundations		
MA 2210	Finite Math with Business Statistics (QRCO)	4
General Education (https://coursecatalog.plymouth.edu/general-education/)		
EN 1400	Composition	4
IS 1115	Tackling a Wicked Problem	4
CTDI (https://coursecatalog.plymouth.edu/general-education/#CTDI)	Creative Thought Direction	3-4
PPDI (https://coursecatalog.plymouth.edu/general-education/#PPDI)	Past and Present Direction	3-4
SIDI (https://coursecatalog.plymouth.edu/general-education/#SIDI)	Scientific Inquiry Direction	3-4
SSDI (https://coursecatalog.plymouth.edu/general-education/#SSDI)	Self and Society Direction	3-4
Directions (choose from CTDI, PPDI, SIDI, SSDI) (https://coursecatalog.plymouth.edu/general-education/) ¹		4-8
WECO (https://coursecatalog.plymouth.edu/general-education/#WECO)	Wellness Connection	3-4
INCP (https://coursecatalog.plymouth.edu/general-education/#INCP)	Integrated Capstone	3-4

Free Electives	14-15
Total Credits	120

¹ Directions should total 20 credits (unless the major has a waiver for a specific Direction).

Recommended Course Sequence

Check all course descriptions for prerequisites before planning course schedule. Course sequence is suggested but not required.

To complete the bachelor's degree in 4 years, you must successfully complete a minimum of 15 credits each semester or have a plan to make up credits over the course of the 4 years. For example, if you take 14 credits one semester, you need to take 16 credits in another semester. Credits completed must count toward your program requirements (major, option, minor, certificate, general education or free electives).

Course	Title	Credits
Year One		
EN 1400	Composition	4
IS 1115	Tackling a Wicked Problem	4
Mathematics Foundations Course:		
MA 2210	Finite Math with Business Statistics (QRCO)	4
BUS 1100	Introduction to Marketing and Sales	4
BUS 1200	Business Law and Ethics (DICO)	4
BUS 1300	Digital Information Technologies (TECO)	4
BUS 1400	Principles of Economics (GACO)	4
PPDI (https://coursecatalog.plymouth.edu/general-education/#PPDI)	Past and Present Direction	3-4

Credits **31-32**

Year Two		
BUS 2000	Financial & Managerial Accounting	4
BUS 2100	Introduction to Finance	2
BUS 2200	Management and Decision Making	4
BUS 2300	Business Writing and Presenting (WRCO)	4
Directions (choose from CTDI, PPDI, SIDI, SSDI) (https://coursecatalog.plymouth.edu/general-education/) ¹		4-8
CTDI (https://coursecatalog.plymouth.edu/general-education/#CTDI)	Creative Thought Direction	
SSDI (https://coursecatalog.plymouth.edu/general-education/#SSDI)	Self and Society Direction	3-4
SIDI (https://coursecatalog.plymouth.edu/general-education/#SIDI)	Scientific Inquiry Direction	3-4
Finance Electives level 1 - complete on of the following:		4
ECN 3100	Intermediate Macroeconomics	
ECN 3200	Intermediate Microeconomics	

Credits **28-34**

Year Three		
FIN 3100	Financial Analytics (QRCO,TECO)	4
FIN 3200	Corporate Finance	4
FIN 3400	Investment Principles	4
INCP (https://coursecatalog.plymouth.edu/general-education/#INCP)	Integrated Capstone	
Directions (choose from CTDI, PPDI, SIDI, SSDI) (https://coursecatalog.plymouth.edu/general-education/)		3-4
Finance Electives level 2		4
Free Electives		4-6
WECO (https://coursecatalog.plymouth.edu/general-education/#WECO)	Wellness Connection	

Credits **23-26**

Year Four		
FIN 4300	Professional Financial Planning	4
MGM 4900	Strategy & Sustainable Competitive Advantage	4
Finance Electives level 2		4
linkurl^/general-education/ Directions (choose from CTDI, PPDI, SIDI, SSDI)		3-4
Free Electives		8-10
ECN 4100	Money and Banking	4
Credits		27-30
Total Credits		120

¹ Directions should total 20 credits (unless the major has a waiver for a specific Direction).

Learning Outcomes

- Understand the determination of the aggregated economic performance over a business cycle and assess the effects of public fiscal and monetary policies on social welfare and stabilization of the economy within the context of an open economy.
- Explore the various managerial aspects and responsibilities required to conduct financial business activities in dynamic business environment by analyzing financial markets, institutions, and major types of financial instruments.
- Understand the nature of risk, identify objectives and motivations of investors, evaluate risk/reward profiles and utilize critical thinking, analytical tools and economic analysis to identify appropriate investment strategies and support construction of portfolios.
- Explore short- and long-term capital investment opportunities and associated risks in various settings.

Career Pathways

Finance is a broad and dynamic area of study, with many career possibilities. While pursuing a Finance degree at Plymouth State, you'll learn financial management for large corporations and small businesses, investment analysis, international finance and gain an understanding of financial institutions and markets. You can also pursue electives in areas

from real estate investment to income tax preparation to public finance, among others.